

BUSINESS PARTNER PROSPECTUS

2023 FALL WORKSHOP

ALEXANDRIA, VA | NOVEMBER 1-3, 2023

RESILIENCE... IT'S HISTORICAL!



SACUBO

SOUTHERN ASSOCIATION OF COLLEGE
AND UNIVERSITY BUSINESS OFFICERS

PARTNERING WITH SACUBO

Who We Are

The Southern Association of College and University Business Officers (SACUBO) was founded in 1928 to inform higher education institutions in the southern region of the United States about issues affecting higher education. SACUBO's mission is to contribute to superior higher education financial and administrative services by providing relevant professional development, thought leadership, and issue advocacy.

SACUBO Fall Workshops

A majority of the attendees at SACUBO events hold senior leadership roles at their higher education institution. The 2023 Fall Workshop is the perfect opportunity to gain access to key decision-makers from institutions in the South. Last year's event had a total of **439 attendees**. Below you will find a breakdown of their job titles.



President/CFO/VP/Vice Chancellor - 19.1%

AVP/AVC - 20%

Controller/Equivalent - 10.7%

Director - 20.5%

Manager/Officer - 15%

Accountant/Analyst - 9.3%

Other - 6.6%

To learn more about becoming a sponsor, please contact us at info@sacubo.org.



2023 FALL WORKSHOP BUSINESS PARTNER LEVELS

Agreements must be made prior to **October 18, 2023** & all partners must submit their highest quality logo.

	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,750
Complimentary Full Registration(s)	8	6	4	2	1
Sponsor Presentation on Day One Must be submitted for approval. (only 7 available...first come, first served)	✓	✓	✓		
Logo on Event Program & Signage	✓	✓	✓	✓	✓
Recognition on Webpage & Emails	✓	✓	✓	✓	✓
Table in Prime Location	✓	✓	✓	✓	✓
Banner Ad in Event App	✓	✓			
Push Notification from Event App	1				
Invitations to Thursday Board Dinner	3	2			
Keynote Introduction (only 2 available, Diamond gets first priority)	✓				



2023 FALL WORKSHOP

2023 FALL WORKSHOP À LA CARTE OPPORTUNITIES

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	QTY. AVAILABLE	PRICE
Badge Lanyards	1	\$1,500 + cost of lanyards
Registration Kiosk Start Screen	1	\$1,000
Conference App Bundle (app banner ad & 4 push notifications)	1	\$3,000
Push Notification from Event App	6	\$500
Coffee Break*	2	\$3,000
Breakfast*	2	\$7,500
Lunch*	2	\$10,000
Private Lunch (invite 25 people for lunch in a private room)	2	\$5,000
Reserved Dining Table (available for breakfast or lunch & fits up to 10 people)	20 (5 per meal)	\$2,500
Happy Hour*	1	\$15,000
First-Time Attendee Reception* (Wednesday)	1	\$7,500
Opening Reception* (Wednesday)	1	\$20,000
Closing Reception* (Thursday)	1	\$20,000
Keynote Book Signing*	1	\$3,000 + cost of books
Event WiFi with Custom Password (includes onsite signage and program recognition.)	1	\$5,000
Hotel Key Card (sponsor will submit design to be pre-approved)	1	\$2,000 + cost of keycards
Photo Booth w/ Logo on Photo Strip	1	\$1,500 + cost of booth
Table Only	23	\$1,500

*includes a push notification, onsite signage, & program recognition

DISCOUNTED REGISTRATIONS (based on total in ala carte items)	
Table Only	1 complimentary registration
\$1,500 minimum	2 discounted registrations at \$250 each
\$3,000 minimum	3 discounted registrations at \$250 each
\$10,000 minimum	4 discounted registrations at \$250 each