

SACUBO FALL WORKSHOP BUSINESS PARTNER OPPORTUNITIES

October 29-31, 2025 | New Orleans, LA

The Fall Workshop is the perfect opportunity to gain access to key decision-makers from institutions in the South. This event is three days long and provides relevant and quality professional education and networking opportunities for college and university business officers in the region! The program features nationally-recognized speakers and subject-matter experts on a variety of topics of importance to higher education business professionals.



To secure your partnership, visit sacubo.org/bp-opportunities.

Please note, benefits will be implemented once payment has been received. In order to receive the full benefits package of your partnership, registration and payment in full must be received by **August 29, 2025**. Register and pay today to make the most of your partnership!

Please contact info@sacubo.org if you have any questions.

PRELIMINARY SCHEDULE

Please note, this is a preliminary schedule and is subject to change. Visit sacubo.org for the most up-to-date schedule.

*Denotes sponsorship opportunity. See following pages for event and sponsorship details.

WEDNESDAY, OCTOBER 29

11:45 AM - 12:00 PM	Welcome Remarks
12:00 PM - 12:50 PM	Sponsored Sessions*
1:00 PM - 1:50 PM	Sponsored Sessions*
2:00 PM - 2:50 PM	Sponsored Sessions*
3:10 PM - 4:00 PM	Sponsored Sessions*
4:10 PM - 5:00 PM	FASB & GASB Updates
5:30 PM - 6:00 PM	First Timers Reception
6:00 PM - 9:00 PM	Opening Reception*

THURSDAY, OCTOBER 30

7:30 AM - 8:30 AM	Breakfast*
8:30 AM - 9:40 AM	Opening Remarks & Keynote*
9:50 AM - 10:40 AM	Concurrent Sessions
10:40 AM - 11:10 AM	Break with Exhibitors
12:00 PM - 1:20 PM	Lunch*
1:30 PM - 3:20 PM	Concurrent Sessions
3:20 PM - 3:40 PM	Networking Break*
3:40 PM - 5:30 PM	Concurrent Sessions

FRIDAY, OCTOBER 31

7:30 AM - 8:30 AM	Breakfast*
8:30 AM - 9:40 AM	Closing Remarks & Keynote*
9:50 AM - 10:40 AM	Concurrent Sessions
10:40 AM - 10:50 AM	Coffee Break*
10:50 AM - 11:40 AM	Concurrent Sessions

2025 FALL WORKSHOP

BUSINESS PARTNER PACKAGES

	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	EXHIBITOR \$3,000
Quantity	2	2	6			
Exhibitor Space <i>Each exhibitor space includes:</i> <ul style="list-style-type: none"> (1) 6' Skirted Table (2) Chairs 	X	X	X	X	X	X
Complimentary Full Conference Registrations	8	6	4	3	2	1
Access to Attendee List	EARLY ACCESS	EARLY ACCESS	X	X	X	X
Logo with Hyperlink on Business Partner Webpage and Mobile App	X	X	X	X	X	
Logo on Event Signage	X	X	X	X	X	
Recognition with Hyperlink in Event Emails	LOGO	LOGO	NAME	NAME		
Digital Tote Bag Insert	X	X	X	X		
Invitation to Business Partner Council	X	X	X			
Complimentary Lead Retrieval	X	X	X			
Mobile App Push Notifications	3 (2 + 1 CUSTOM)	2	1			
Exclusive Sponsorship Opportunities	(1) TIER 1 + (1) TIER 3	(1) TIER 2 + (1) TIER 3	(1) TIER 3			
Verbal Recognition of Sponsorship at General Session	X	X				
Logo on Mobile App Sponsor Banner	X					
Private Meeting Room	X					
Scrolling Hyperlinked Sidebar Ad on Conference Website	X					

2025 FALL WORKSHOP

BUSINESS PARTNER PACKAGES

- PACKAGE ADD-ONS -

Representative Badges - \$275 Each

Maximum of 5 discounted representative badges.

- Access to the exhibit hall, meals, and socials only.

Lead Retrieval - \$350

Understand who is visiting your booth by upgrading your booth with lead retrieval!

- Includes two logins to scan from your mobile phone or tablet and access real-time reports.
- Add additional logins for \$175 each.

Mobile App Push Notification - \$500 Each

Custom push notification up to 350 characters sent to all conference app users

— EXCLUSIVE SPONSORSHIP OPPORTUNITIES —

Diamond, Platinum, and Gold Level Business Partners can customize their package with these exclusive sponsorship opportunities. Any exclusive sponsorship opportunities that have not been secured by **8/31/25** will become available for purchase to all partnership levels on **9/1/25**.

- TIER 1 - DIAMOND LEVEL EXCLUSIVES -

Keynote Sponsor - 2 available

- Opportunity to provide live remarks or a pre-recorded video (1-2 minutes) to be played at the start of the Keynote session on either Thursday or Friday
- Premier logo placement on Keynote and book signing signage for your selected day
- Recognition of sponsorship of the Keynote on website, emails, mobile app, and app notifications

— EXCLUSIVE SPONSORSHIP OPPORTUNITIES —

- TIER 2 - PLATINUM LEVEL EXCLUSIVES -

Lunch - 1 available

- Opportunity to provide live remarks or a pre-recorded video (1-2 minutes) to be played at the start of lunch on Thursday
- Premier logo placement on signage at your sponsored lunch
- Recognition of sponsorship of your selected lunch on website, emails, mobile app, and app notifications

Wi-Fi - 1 available

- Custom naming of the network and/or passcode
- Premier logo placement featured on Wi-Fi signage throughout the event
- Recognition of Wi-Fi sponsorship on website, emails, mobile app, and app notifications

- TIER 3 - DIAMOND, PLATINUM, AND GOLD LEVEL EXCLUSIVES -

Sponsored Session - 8 available

- Present a 50-minute sponsored session on day one of the event (proposals must be submitted and accepted by committee)
- Premier logo placement on signage at your sponsored session
- Recognition of session sponsorship on website, emails, mobile app, and app notifications

Networking Break - 3 available

- Premier logo recognition featured at one of the networking breaks in the exhibit area
- Recognition of sponsorship on website, emails, mobile app, and app notifications
- 1 custom mobile app push notification

A LA CARTE OPPORTUNITIES

Build your own partnership package or add on to one with a la carte sponsorship opportunities!

PRIVATE MEETING ROOM - \$2,500 FOR FULL DAY, \$700 PER 2-HOUR BLOCK

Inquire for availability

- Reserved private meeting room for your exclusive use
- Rooms are set with crescent rounds and can accommodate 25 people
- Screen, projector, and microphone provided

RESERVED MEAL TABLE - \$1,000

10 available

- Designated table with reserved logo signage at all event meals
- Tables can accommodate 10 guests

COFFEE BREAK - \$1,000

Exclusive Opportunity

- Premier logo recognition featured at the coffee break
- 1 mobile app push notification recognizing your sponsorship

REGISTRATION KIOSK - \$1,000

Exclusive Opportunity

- Premier logo recognition on the start screen of the attendee registration kiosk

- SPONSORED ITEMS -

Sponsorship is for the rights only. Cost of goods, production, and shipping are the responsibility of the sponsor. All items must be co-branded with the SACUBO logo and approved by the SACUBO office prior to production.

KEY CARDS - \$2,000 | ADD ON: KEY CARD ENVELOPES - \$2,000

Exclusive Opportunity - Rights Only

- Premier logo recognition featured on custom co-branded key cards for all hotel guests registered under the event room block

LANYARDS - \$1,500

Exclusive Opportunity - Rights Only

- Premier logo placement on custom co-branded SACUBO lanyards worn by attendees

TOTE BAGS - \$1,500

Exclusive Opportunity - Rights Only

- Premier logo placement on custom co-branded tote bags distributed to attendees

PHOTO BOOTH - \$1,500

Exclusive Opportunity - Rights Only

- Premier logo recognition featured on photo booth pictures

OPENING RECEPTION SPONSORSHIPS

PREMIERE SPONSOR - \$10,000

Exclusive Opportunity

- Premier logo placement on Opening Reception signage, cocktail napkins, and marketing materials.
- Option to have a featured cocktail incorporating your company name.
- Promotional video or slides played during the event.
- Ability to display signage and place promotional materials around the event.
- Opportunity to sponsor a SACUBO Board Member's Halloween Costume.

DUELING PIANOS - \$5,000

Exclusive Opportunity

- Premier logo placement on signage set near the entertainment stage.
- Recognition of sponsorship in marketing materials including website, emails, mobile app, and social media posts.

MASK DECORATING BAR - \$1,000

Exclusive Opportunity

- Sponsor this fun activation at the Opening Reception, where attendees can decorate their own masks!
- Recognition of sponsorship on signage and marketing materials.

COSTUME CONTEST - \$350 + COSTUME COSTS

Inquire for Availability

- Sponsor a Board Member's Halloween costume! Collaborate with a member of the SACUBO Board on their Halloween costume for the Opening Reception.
- Recognition of sponsorship on signage, marketing materials, and during the costume contest.
- Engage with attendees while distributing Mardi Gras beads that they can use to vote for the best costume.

NETWORKING BREAK ACTIVATIONS

BOOK SIGNING - \$4,000

Send attendees home with the keynote's book and be recognized on signage during the book signing. Sponsorship includes 200 books and co-branded bookmarks featuring your company's and SACUBO's logos.

CAJUN SPICE MIX - \$1,250

This interactive activity is sure to bring attention to your brand! Attendees can choose from a variety of spices to create their own delicious mix. Sponsorship includes 300 spice kits with custom labels.

NOLA TREATS

Add a classic New Orleans treat to your exhibit space during one of the networking breaks!

- Pralines - **\$175 per dozen**
- Coffee & Chicory Blend - **\$275 per gallon**
- King Cake - **\$375 per cake (feeds 40)**
- Popcorn Cart with Attendant - **\$550**

