

**2023 SACUBO ANNUAL MEETING**



**TAP INTO YOUR  
POTENTIAL IN TPA**

**BUSINESS PARTNER PROSPECTUS  
ANNUAL MEETING & FALL WORKSHOP 2023**



# TAP INTO YOUR POTENTIAL IN TPA

## SACUBO 2023 BUSINESS PARTNER LEVELS

Business Partner Levels include both 2023 Annual Meeting & Fall Workshop events

	DIAMOND \$50,000	PLATINUM \$30,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$7,500
<b>Number of Sponsorships Available</b>	<b>3</b>	<b>8</b>	<b>14</b>	<b>15</b>	<b>25</b>
Complimentary Full Registration (Fall Workshop & Annual Meeting)	8	6	4	2	1
Logo on the SACUBO Website all year	✓	✓	✓	✓	✓
Logo in Program	✓	✓	✓	✓	✓
Pre & Post Annual Meeting Registration Attendance List	✓	✓	✓	✓	✓
Recognition in Annual Meeting Marketing (deadlines & guidelines apply)	✓	✓	✓	✓	✓
Recognition in Pre and Post Annual Meeting emails	Logo w/ co. link	Logo	Name	Name	
Complimentary Booth Space* Includes: 1 Complimentary Expo Only Registration (Fall Workshop & Annual Meeting)	✓	✓	✓	✓	✓
Invitation(s) to Business Partner Council	3	2	1		
Business Partner Presentation Day 1 of Annual Meeting 2023 (proposals must be submitted and accepted by committee)	✓	✓	✓		
Banner Ad on Mobile App & on Annual Meeting Micro-website	✓	✓			
Address the audience and introduce a speaker at a General Session (choose Fall Workshop or Annual Meeting)	2	1			
Board Dinner Invite (both Fall Workshop & Annual Meeting)	3	2			
Sponsorship Recognition at Keynote / General Session	✓	✓			
Private Meeting Room at Fall Workshop or Annual Meeting	✓				
Lead Retrieval App comped	✓				
1 Sponsored Push Notification in Mobile App	✓				

Diamond Sponsors - Pick 2 Ala Carte Items

Platinum Sponsors - Pick 1 Ala Carte Item

\*\* First to pay gets their 1st selection of Ala Carte Sponsorships

\* Diamond Sponsor can be offered a double booth if floorplan space allows

## ALA CARTE SPONSORSHIPS

Business Partner Levels include both 2023 Annual Meeting & Fall Workshop events

### 2023 Annual Meeting

<b>Registration</b>	
Lanyards	\$1,500
Registration Kiosk Frame and Start Screen	\$1,000
Sponsor Logo on the Back of Each Badge (Logos needed by February 2, 2023)	\$1,500
<b>Lunches or Breaks</b>	
Monday Lunch	\$20,000
Tuesday Lunch	\$20,000
Breaks - 4 Opportunities	\$6,500
<b>Receptions</b>	
Ice Cream Social	\$11,000
Dessert Reception	\$11,000
Happy or After Hour	\$20,000
Closing Reception	\$20,000
<b>Conference Mobile App</b>	
Conference Mobile App (Includes banner ad, 4 push notifications from app, and recognition in app and at event.)	\$5,000
Banner Ad - 3 Opportunities	\$500
1 Push Notification	\$500
<b>Other Opportunities</b>	
WiFi	\$10,000
Banner Ad on Conference Microsite	\$1,500
Puppypalooza - 2 Sponsors	\$1,000
Hotel Key Card (Includes key card only. Add'l \$2000 for custom key envelope.)	\$2,000
Next Level Coffee Cart	\$2,500
Photo Booth w/ Company Logo on Each Photo	\$1,500

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## SPONSORSHIP BUNDLES

2023 Annual Meeting

### Registration Bundle includes:

**\$5,000**

Lanyards

Registration kiosk frame and start screen

Sponsor logo on the back of each name badge (must have by February 2, 2023)

### Tech Bundle includes:

**\$15,000**

WiFi

Conference App

Business Partner presentation slots are available for sponsors starting at the Gold or above sponsorship level (\$15,000 or higher). Inquiries may be directed to [info@sacubo.org](mailto:info@sacubo.org).

## 2023 Annual Meeting Exhibit Space Pricing

### 8x8 Booth includes:

**\$2500 per booth**

- Drape and ID sign
- Table & 2 chairs (show floor is carpeted)
- 1 Full Conference & 1 Exhibit Only Complimentary Registration
- 24-hr Security
- Online listing with link on SACUBO Annual Meeting website
- Company listed in printed program and in the mobile app
- Attendee list pre-event and post-event

### Additional Exhibitor Only Badge(s)

**\$350 each**

Southern Association of College and University Business Officers  
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