

2023 SACUBO ANNUAL MEETING



**TAP INTO YOUR
POTENTIAL IN TPA**

**BUSINESS PARTNER PROSPECTUS
ANNUAL MEETING & FALL WORKSHOP 2023**



TAP INTO YOUR POTENTIAL IN TPA

SACUBO 2023 BUSINESS PARTNER LEVELS

Business Partner Levels include both 2023 Annual Meeting & Fall Workshop events

	DIAMOND \$50,000	PLATINUM \$30,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$7,500
Number of Sponsorships Available	3	8	14	15	25
Complimentary Full Registration (Fall Workshop & Annual Meeting)	8	6	4	2	1
Logo on the SACUBO Website all year	✓	✓	✓	✓	✓
Logo in Program	✓	✓	✓	✓	✓
Pre & Post Annual Meeting Registration Attendance List	✓	✓	✓	✓	✓
Recognition in Annual Meeting Marketing (deadlines & guidelines apply)	✓	✓	✓	✓	✓
Recognition in Pre and Post Annual Meeting emails	Logo w/ co. link	Logo	Name	Name	
Complimentary Booth Space* Includes: 1 Complimentary Expo Only Registration (Fall Workshop & Annual Meeting)	✓	✓	✓	✓	✓
Invitation(s) to Business Partner Council	3	2	1		
Business Partner Presentation Day 1 of Annual Meeting 2023 (proposals must be submitted and accepted by committee)****	✓	✓	✓		
Banner Ad on Mobile App & on Annual Meeting Micro-website	✓	✓			
Address the audience and introduce a speaker at a General Session (choose Fall Workshop or Annual Meeting)***	2	1			
Board Dinner Invite (both Fall Workshop & Annual Meeting)	3	2			
Sponsorship Recognition at Keynote / General Session	✓	✓			
Private Meeting Room at Fall Workshop or Annual Meeting	✓				
Lead Retrieval App comped	✓				
1 Sponsored Push Notification in Mobile App	✓				

Diamond Sponsors - Pick 2 Ala Carte Items**

Platinum Sponsors - Pick 1 Ala Carte Item

* Diamond Sponsor can be offered a double booth if floorplan space allows

** First to pay gets their 1st selection of Ala Carte Sponsorships

***Subject to availability, priority for addressing the audience and introduce a speaker at a General Session will be given to Gold, Silver, and Bronze levels

****Subject to availability, priority to present complimentary, first day educational sessions will be given to Diamond, Platinum, Gold, Silver, and Bronze levels

TAP INTO YOUR POTENTIAL IN TPA

ALA CARTE SPONSORSHIPS

Business Partner Levels include both 2023 Annual Meeting & Fall Workshop events

2023 Annual Meeting

Registration	
Lanyards	\$1,500 SOLD
Registration Kiosk Frame and Start Screen	\$1,000
Sponsor Logo on the Back of Each Badge (Logos needed by February 28, 2023)	\$1,500
Lunches or Breaks	
Monday Lunch	\$20,000 SOLD
Tuesday Lunch	\$20,000
Breaks - 4 Opportunities	\$6,500
Receptions	
Ice Cream Social	\$11,000
Dessert Reception	\$11,000
Happy or After Hour	\$20,000
Closing Reception	\$20,000
Conference Mobile App	
Conference Mobile App (Includes banner ad, 4 push notifications from app, and recognition in app and at event.)	\$5,000
Banner Ad - 3 Opportunities	\$500
1 Push Notification	\$500
Other Opportunities	
WiFi	\$10,000
Banner Ad on Conference Microsite	\$1,500
Puppypalooza - 1 Sponsor Spot Available	\$1,000
Hotel Key Card (Includes key card only. Add'l \$2000 for custom key envelope.)	\$2,000
Next Level Coffee Cart	\$2,500
Photo Booth w/ Company Logo on Each Photo	\$1,500

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SPONSORSHIP BUNDLES

2023 Annual Meeting

Registration Bundle includes:

\$5,000

Logo Pens

Registration kiosk frame and start screen

Sponsor logo on the back of each name badge (must have by February 28, 2023)

Tech Bundle includes:

\$15,000

WiFi

Conference App

Business Partner presentation slots are available for sponsors starting at the Gold or above sponsorship level (\$15,000 or higher). Inquiries may be directed to info@sacubo.org.

2023 Annual Meeting Exhibit Space Pricing

8x8 Booth includes:

\$2500 per booth

- Drape and ID sign
- Table & 2 chairs (show floor is carpeted)
- 1 Full Conference & 1 Exhibit Only Complimentary Registration
- 24-hr Security
- Online listing with link on SACUBO Annual Meeting website
- Company listed in printed program and in the mobile app
- Attendee list pre-event and post-event

Additional Exhibitor Only Badge(s)

\$350 each

Southern Association of College and University Business Officers
2150 N 107th St, Suite 205 • Seattle, WA 98133
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